5TH INTERNATIONAL CANCER CONTROL CONGRESS
INTERNATIONAL COLLABORATION
NOVEMBER 3-6, 2013 | LIMA, PERU
WESTIN LIMA HOTEL & CONVENTION CENTER

Important Dates

- Registration & Housing: OPEN
- Abstract Submission: OPEN
- Abstract Submission Deadline: June 14, 2013
- Abstract Author Notifications: August 2, 2013
- Early Registration Deadline: August 23, 2013
- Regular Registration Deadline: September 27, 2013
- Hotel Reservation Deadline: October 15, 2013
- Congress Commences: November 3, 2013

CO-HOSTED BY
International Cancer Control Congress Association (ICCCA)

CO-SPONSORED BY
World Health Organization

www.iccc5.com
Message from the Congress Chair

On behalf of the Instituto Nacional de Enfermedades Neoplásicas (INEN), I have the honor to invite you to participate in the 5th International Cancer Control Congress to be held in Lima, Peru, from November 3–6, 2013, and in which we will be proud to receive and share with each of you our knowledge and experience in the management of cancer in the country.

In this context, the Peruvian government has been implementing the “Hope Plan”, part of a public policy that seeks to benefit and protect our cancer patients and mainly to the lower-income population nationwide, representing a change paradigm in the way of tackling the problem of cancer from the state with a comprehensive and participatory model.

This is why this congress is a special character for everyone working at the Instituto Nacional de Enfermedades Neoplásicas, and for those who work in the health sector, as we are realizing our desire to bring together the most prestigious and renowned researchers and scientists in the field oncology and with whom we share the satisfaction of enriching knowledge and whose paths point to the same goal which is to defeat cancer and promote the exchange of expertise and also stimulate cancer research.

Finally, I want to thank all the organizing team of the congress, which has been working hard to develop this scientific event successfully.

Thank you very much,

Dr. Tatiana Vidaurre
Chair, 5th International Cancer Control Congress and Regional Committee
Institutional Head, Instituto Nacional de Enfermedades Neoplásicas (INEN), Perú
Local Committee

Chair
Dr. Tatiana Vidaurre
Jefe Institucional
Instituto Nacional de Enfermedades Neoplásicas (INEN)

Members
Dr. Julio Abugattas
Sub Jefe Institucional
Instituto Nacional de Enfermedades Neoplásicas (INEN)

Dr. Manuel Álvarez
Jefe del Departamento de Cirugía Ginecológica
Instituto Nacional de Enfermedades Neoplásicas (INEN)

Dr. Edgar Amorín
Director de la Dirección de Cirugía
Instituto Nacional de Enfermedades Neoplásicas (INEN)

Dr. Carlos Castaneda
Jefe del Departamento de Investigación
Instituto Nacional de Enfermedades Neoplásicas (INEN)

Regional Scientific Committee

Chair
Dr. Tatiana Vidaurre
Jefe Institucional
Instituto Nacional de Enfermedades Neoplásicas (INEN)
Lima, Perú

Members
Dr. Geoffrey Cannon
World Cancer Research Fund (WCRF)
Juiz de Fora, Brazil

Dr. Carlos Castaneda
Jefe del Departamento de Investigación
Instituto Nacional de Enfermedades Neoplásicas (INEN)
Lima, Perú

Dr. Eduardo Cazap
Sociedad Latinoamericana y del Caribe de Oncología Médica (SLACOM)
Buenos Aires, Argentina

Dr. Héctor Dami
Director General
Instituto Nacional de Cáncer
Capiata, Paraguay

Prof. Dr. Thais Morella Rebolledo de Abache
National Program Coordinator of Oncology
Venezuelan Health Ministry
Caracas, Venezuela

Dr. Patricio Gayan Pérez
Director, Instituto Nacional de Cáncer
Santiago, Chile

Dr. Gabriel Krygier
Coordinator of the Breast Cancer Prevention Program
Ministerio de Salud Público
Montevideo, Uruguay

Dr. Javier Manrique
Jefe del Departamento de Promoción de la Salud, Prevención y Control Nacional del Cáncer
Instituto Nacional de Enfermedades Neoplásicas (INEN)
Lima, Perú

Dr. Raúl Hernando Murillo Moreno
Director General
Instituto Nacional de Cancerología Bogotá, Colombia

Leigh Passman
Consultant
Employer Sponsored Health Plans
Rio de Janeiro, Brazil

Dr. Eduardo Payet
Jefe del Departamento de Epidemiología y Estadística
Instituto Nacional de Enfermedades Neoplásicas (INEN)
Lima, Perú

Dr. Roberto Nestor Pradier
Director General
Instituto Nacional del Cáncer
Buenos Aires, Argentina

Dr. Roxana Regalado
Jefe del Departamento de Normatividad, Calidad y Control Nacional de Servicios Oncológicos
Instituto Nacional de Enfermedades Neoplásicas (INEN)
Lima, Perú

Dr. Luiz Antonio Santini
Director General,
Instituto Nacional de Câncer – INCA and Coordinator, La Red de Institutos Nacionales de Cancer (RINC/UNASUR)
Rio de Janeiro, Brazil

Dr. Gustavo Sarría
Director de la Dirección de Control del Cáncer
Instituto Nacional de Enfermedades Neoplásicas (INEN)

Dr. Diego Venegas
Ministerio de Salud
Lima, Perú

Eva María Ruiz de Castilla Yábar
President Esperantra
Lima, Perú

Dr. Luiz Antonio Santini
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Rio de Janeiro, Brazil

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Director de la Dirección de Control del Cáncer
Instituto Nacional de Enfermedades Neoplásicas (INEN)

Dr. Gustavo Sarría
Director de la Dirección de Control del Cáncer
Instituto Nacional de Enfermedades Neoplásicas (INEN)

Dr. Diego Venegas
Ministerio de Salud
Lima, Perú
It gives me great pleasure to invite your participation in ICCC5, in Lima, Peru, from November 3–6, 2013.

Much has evolved in cancer control since the 1st ICCC in Vancouver in 2005. The focus then was on the content of national cancer control plans to advance population cancer outcomes. Since then, there has been an increasing focus on cancer as one of a number of non-communicable diseases sharing common causal risk factors. Awareness that cancer correlates with adverse social determinants of health that predicate exposure to unfavorable causal risk factors has focused more attention upon the causes (primary prevention) and the “causes of the causes” of cancer (social determinants of health). There has also been an ever-increasing recognition that controlling cancer at a population level requires a plan encompassing strategy, business, and operations; in other words it requires a comprehensive, functional plan that is “scalable” and “implementable”.

The environment is ready for action: the impetus is the documented cancer burden in every nation; the urgency for action has been articulated through the UN General Assembly Special Resolution (September 2011); the targets for action have been set through the WHO; and global organizations engaged in cancer control are putting forward their Declarations for Cancer Control (UICC), their plans to enact programs for improved cancer control (IAEA-PACT), their initiatives for cancer registration, surveillance and outcome measurement (IARC/WHO), and their receptivity for collaboration between global organizations (NCI, UICC, WHO, IARC, IAEA-PACT, ACS, CDC, SLACOM, PAHO) towards concerted action and support, particularly between lesser resourced nations and/or amongst lesser and higher-resourced nations.

ICCC5 is an opportunity to capitalize, to engage and to share the “best of what is known” to advance population-based cancer and NCD control between the international community and the Americas and the Caribbean, and to set a stimulating agenda to support the achievement of global targets for cancer and NCD control in this region. Evaluation of successive ICCCs has shown the value of sharing opinions, exchanging views and deriving an understanding of what works, what works in what context, why it works (or why not), and what relationships need to be developed for it to work. Through participation in ICCC5, we hope that you will learn about what needs to be done and how to do it in your context and circumstances to improve cancer and NCD control in your practice and your country.

I look forward to seeing you in Peru in November 2013 and to advancing our mutual goals for cancer and NCD control.

Sincerely,

Dr. Simon Sutcliffe
Chair, International Steering Committee and International Scientific Committee, ICCC5
President, International Cancer Control Congress Association (ICCCA)
### International Steering Committee

**Chair**
Dr. Simon Sutcliffe  
President, International Cancer Congress Association (ICCCA)  
Vancouver, Canada

**Members**

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<tr>
<th>Name</th>
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<tr>
<td>Dr. Josep Maria Borras</td>
<td>Institut Català d’ Oncologia</td>
<td>Barcelona, Spain</td>
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<td>Dr. Rolando Camacho</td>
<td>Programme of Action for Cancer Therapy</td>
<td>Vienna, Austria</td>
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<td>Dr. Luiz Antonio Santini</td>
<td>Director General, Instituto Nacional de Cáncer - INCA</td>
<td>Rio de Janeiro, Brazil</td>
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<td>Jefe de Laboratorio de Patología Instituto Nacional de Laboratorios en Salud La Paz, Bolivia</td>
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| Dr. José Gomes Temporão                   | DIRECTOR EXECUTIVO, Instituto Sul-Americano de Gobierno en Salud (ISAGS)  
|                                           | Rio de Janeiro, Brazil                                    |
| Dr. Edward Trapido                        | President and Chairman of the Board of Directors, American College of Epidemiology LSU School of Public Health  
|                                           | Stanley C. Scott Cancer Center New Orleans, USA          |
| Dr. Edward Trumble                        | Director, Center for Global Health National Cancer Institute (NIH)  
|                                           | Bethesda, USA                                             |
| Dr. You-Lin Qiao                          | DIRECTOR, DEPT. INTERNATIONAL COLLABORATION  
|                                           | CANCER FOUNDATION OF CHINA                              
|                                           | BEIJING, CHINA                                            |
| Dr. Andreas Ullrich                       | World Health Organization (WHO)  
|                                           | Geneva, Switzerland                                       |
| Dr. Tatiana Vidaurre                      | ICCCS Congress Chair, Jefe del Instituto Nacional de Enfermedades Neoplásicas (INEN)  
|                                           | Lima, Peru                                                |
| Dr. Christopher Wild                      | DIRECTOR, INTERNATIONAL AGENCY OF RESEARCH ON CANCER (IARC)  
|                                           | LYON, FRANCE                                              |
| Paula Kim                                 | Dept. of Communications, George Mason University          | Washington D.C., USA          |
| Dr. Galbino Luciani                       | Pan American Health Organization (PAHO)                  | Washington D.C., USA          |
| Dr. Raul Hernandez Murillo Moreno         | Director General, Instituto Nacional de Cancerología Bogotá, Colombia |
| Cristina Parsons Perez                    | Consultant, Catalyst Consulting                           | New York, USA                 |

### International Scientific Committee

**Chair**
Dr. Simon Sutcliffe  
President, International Cancer Congress Association (ICCCA)  
Vancouver, Canada

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| Cristina Parsons Perez                    | Consultant, Catalyst Consulting                           | New York, USA                 |

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Vision for the Congress

“International Collaborations” – create a global forum to share knowledge, experience, strategies, approaches, tactics and best practices that can enhance and accelerate the implementation of effective population-based national cancer control strategies and improve cancer control outcomes through the reduction in incidence, mortality, morbidity and improvement in quality of life.

Congress Purpose

Building on the achievements of the ICCC 1, 2, 3 and 4 the 5th International Cancer Control Congress will continue to raise cancer/NCD control awareness, promote knowledge transfer, support capacity building, improve participation and promote collaboration between organizations, institutions, policy, practice and civil society to enhance global control of cancer and non-communicable diseases. The themes of the Congress include cross-sectoral approaches to the control of risk factors for cancer and NCD’s, health system integration and coordination, alignment of population-health and medical practice and science to service, practice and policy (knowledge transfer).

The purpose of the Congress is to discuss ‘what would be necessary to convert our current knowledge of cancer control into directions and actions that will enhance population cancer and NCD outcomes?’ The current state of knowledge will be referenced in Congress pre-reading materials and through plenary presentation(s). However, the Congress is not about discussing current knowledge content, but rather about applying ‘what we know to what we do’. This may involve initiatives at policy legislation, system capacity and service provision, health professional availability, roles and responsibilities of partners and stakeholders, public and patient education and information, etc. — any and all of the above.

Congress Language

The official language of the Congress is English. Simultaneous translation into Spanish & English will be provided during the Opening & Closing Ceremony and Plenary Sessions.
Who Should Attend the Congress

Participants will include leaders and decision-makers from global and Latin American-Caribbean public health, clinical care and health research constituencies committed to defining, determining and implementing organized strategies to enhance population-based cancer control. Government and non-government cancer control practitioners, professionals, patients/advocates, researchers and volunteers will participate to learn and share experiences, tactics and best practices from diverse global jurisdictions. This global forum of health care experts, professionals and health system leaders will be sharing knowledge, experiences, strategies, approaches, tactics and best practices in clinical, hospital and community settings that can enhance and accelerate the implementation of effective population based national cancer control strategies and the evaluation of cancer control initiatives.
### PROGRAM AT A GLANCE

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<th>Time</th>
<th>Monday, November 4</th>
<th>Tuesday, November 5</th>
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**REGISTRATION OPEN**

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**SPEAKER READY ROOM OPEN**

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**EXHIBIT HALL OPEN / POSTER DISPLAY**

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- **OPENING CEREMONY** (17:00–19:30)
- **WELCOME RECEPTION** (19:30–20:30)
## Final Announcement & Call for Abstracts

**Monday, November 4**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 1 (Plenary)</th>
<th>Networking Break</th>
<th>Concurrent Workshops</th>
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<tbody>
<tr>
<td>08:30</td>
<td>Improving and Sustaining Prevention in Cancer Control</td>
<td>(10:00–10:30)</td>
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<td>Session 2 (Plenary)</td>
<td>Networking Break</td>
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<td>13:00</td>
<td>Mobilizing All of Society for Effective Cancer Control</td>
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**Tuesday, November 5**

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<tr>
<th>Time</th>
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<th>Networking Break</th>
<th>Concurrent Workshops</th>
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<tbody>
<tr>
<td>08:30</td>
<td>Improving Population Health: Using Data and Evidence to Support Policy and Programs</td>
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<td>Session 4 (Plenary)</td>
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<td>Improving Integrated Approaches to Cancer Treatment and Care</td>
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**Wednesday, November 6**

<table>
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<tr>
<th>Time</th>
<th>Session 5 (Plenary)</th>
<th>Networking Break</th>
<th>Concurrent Workshops</th>
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<tr>
<td>08:30</td>
<td>Integrating Research, Practice and Policy Priorities to Improve Cancer Control</td>
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Plenary Sessions

Each day there will be a Plenary Session in the morning and afternoon followed by concurrent round table workshops. The Plenary Sessions will be 1.5 hours in length and will generally consist of 1–3 presentations followed by a question and answer period or panel discussion.

The plenary presentation will cover:
- Why this topic is relevant and important
- What we already know
- What the issues and challenges are
- Where the gaps in our knowledge are and what we need to do to get this information
- How we move forward

Workshops

Following the Plenary Sessions the concurrent Workshops will provide participants with the opportunity to have in-depth discussion in small groups.

Limited Workshop Capacity

Workshops have limited seating capacity. To secure a seat in your preferred Workshop, please make sure to arrive early.

On Wednesday, November 6, Workshop 5.1 “NIH Grants Funding” has capacity for 35 people only. It is intended for participants interested in applying for NIH implementation grants. Arrive early to secure a seat if interested in attending this Workshop (first come first serve).

Topic Areas to be Explored

Preliminary Session Topics

Five sessions have been identified for the Congress with two Co-Chairs for each session. The preliminary topics of the five sessions and workshops are provided on pages 10–13 (subject to change). Each session is being planned by different global and regional experts who collectively represent the Scientific Committee for the Congress.

Opening Ceremony

Sunday, November 3, 2013
17:00 – 19:30

Opening Remarks

Congress Purpose/Outcomes/Objective
Dr. Simon Sutcliffe (Canada)

Welcome to the Congress

Dr. Tatiana Vidaurre (Peru)

Welcome Address

From the Minister of Health, Peru
Ec. Midori de Habich (Peru)

KEYNOTE ADDRESS

“How to reduce cancer and NCD risk in Latin America after ICCC2”

Honourable President Ollanta Humala (Peru)

Challenge Addresses

- Global challenges in cancer control
- Regional challenges in population-based cancer control
- Challenges in population-based cancer control in Peru
- Achievements and challenges in Latin America after ICCC2
- Achievements and challenges in Asia-Pacific after ICCC4

Plenary Q+A

Cultural Welcome

Welcome Reception

Sunday, November 3, 2013
19:30 – 20:30

Session 1

Improving and Sustaining Prevention in Cancer Control

Monday, November 4, 2013

08:30 – 10:00 PLENARY SESSION

Session Overview

The purpose of this session is to discuss the individual and societal factors that influence cancer and NCD risk. This session addresses the questions (a) What are the individual and societal factors that influence cancer and NCD risk? (b) How can we intervene? (c) What are the barriers to implementing interventions? (c) What lessons can we learn from both successful and failed strategies?

Co-Chairs

Dr. Graham Colditz (USA) and Dr. Eduardo Cazap (Argentina)

Plenary Speakers

- Dr. Graham Colditz (USA)
  Cancer and NCD prevention from a global perspective
- Dr. Jose del Carmen Sara (Peru)
  Esperanza: the population cancer control plan in Peru
- Dr. Tatiana Vidaurre (Peru)
  Challenges in population-based cancer control in Peru
- Dr. Luiz Antonio Santini (Brazil)
  Achievements and challenges in Latin America after ICCC2
- Dr. Jin Soo Lee (Republic of Korea)
  Achievements and challenges in Asia-Pacific after ICCC4

Moderator

Dr. Fernando Leanes (PAHO/Peru)

Panel Discussants

- Dr. Francisco Tejada (USA)
- Dr. Edgar Amorin (Peru)
- Dr. Tatiana Vidaurre (Peru)
- Dr. Hector Miguel Garavito Farro (Peru)
- Dr. Andreas Ullrich (Switzerland)

10:30 – 12:30 CONCURRENT WORKSHOPS

Workshop 1.1: Individual and provider-level interventions to reduce cancer risk

Co-Leads: Dr. Graham Colditz (USA) and Dr. Javier Manrique (Peru)

The workshop explores interventions that can be implemented at the individual and provider level to reduce an individual’s risk of cancer.
Session 2

Mobilizing all of Society for Effective Cancer Control

Monday, November 4, 2013

13:30 – 15:00 PLENARY SESSION

Session Overview
The purpose of this session is to understand and strengthen ways to mobilize an effective all of society response to the growing challenges of cancer/NCD control including how to better impact public policy while informing and engaging all of society. The session examines the issues and challenges, best practices, and opportunities of creating societal movements; defining sector roles and highlighting interventions to improve future interactions and progress.

This session will discuss the role and relationships of patient groups (NGOs) with the general public, academia, health professionals, policy-makers, industry, private sector and other stakeholders; how organizational capacity, leadership and networks are developed; how various stakeholder groups engage as a civil society; how effective communication and advocacy takes place, including the role of the media, and how we can make these relationships more effective and reflective of society’s roles and responsibilities in enhancing population–based cancer control.

Co–Chairs
Cristina Parsons Perez (USA) and Eva Maria Ruiz de Castilla (Peru)

Plenary Panel Discussion
- “Creating and Sustaining Cancer Movements: An All of Society Approach to Cancer Control”

Panel Moderator
Dr. Elmer Huerta (USA)

Confirmed Panel Discussants
- Honourable Nadine Heredia (First Lady of Peru)
- Dr. Maira Caleffi (Brazil)
- Prof. Jose Gomes Temporao (Brazil)
- Dr. Felicia Knaul (USA)
- Dr. Eduardo Payet (Peru)
**Session 3**

**Improving Population Health: Using Data and Evidence to Support Policy and Programs**

**Tuesday, November 5, 2013**

**08:30 – 10:00 PLENARY SESSION**

**Session Overview**

The purpose of this session is to discuss improving the health of the population through risk factor control and early detection activities with a focus on using data from registries and surveillance. This session addresses the questions (a) What is the available evidence on the most effective screening and early detection interventions? (b) How can we use data to inform and evaluate interventions?

**Co–Chairs**

Dr. David Forman (USA) and Dr. Carlos L. Santos (Peru)

**Plenary Speakers**

- Dr. David Forman (USA): Registries, data and measurement
- Dr. Nathalie Broutet (Switzerland): Revised WHO guidelines for a comprehensive approach to cervical cancer prevention
- Dr. Carlos L. Santos (Peru): Building capacities in the control of cancer in women in Peru

**10:30 – 12:30 CONCURRENT WORKSHOPS**

**Workshop 3.1: Policies around screening and early detection programs in low and middle income countries**

Co-Leads: Dr. Edward Trapido (USA) and Dr. Jose Jeronimo (Peru)

The workshop explores recent and emerging evidence about the most effective interventions for early detection and how to prioritize interventions given limited resources.

**Workshop 3.2: Communicating the evidence: Role of the health care provider and community health promoter in informing health seeking behaviour**

Co-Leads: Dr. August Burns (USA) and Lic. Abel Limache (Peru)

The workshop explores the importance of surveillance and registries in cancer control and how to overcome barriers to their successful implementation in the region.

**Workshop 3.3: Surveillance and disease monitoring and the barriers to implementing effective cancer registration**

Co-Leads: Marion Penieros (USA) and Dr. Ivan Chavez (Peru)

The workshop explores the importance of surveillance and registries in cancer control and how to overcome barriers to their successful implementation in the region.

**Workshop 3.4: Surveillance of risk factors: Understanding cancer related exposures to impact research and prevention activities**

Co-Leads: Dr. Raul Hernandez Munillo Moreno (Colombia) and Dr. Edgar Amorin (Peru)

The workshop explores alternative approaches for collecting data on risk factors and how surveillance data on risk factors can impact research agendas and prevention activities.

**13:30 – 15:00 PLENARY SESSION**

**Session Overview**

The purpose of this session is to address how to highlight integrated approaches to interventional treatment, management and care of the patient based on global and Latin American experiences. This session discusses the questions (a) What is the current status of cancer care and treatment globally and within Latin America specifically? (b) What possible solutions are being suggested? (c) What treatment and care approaches work and why? (d) What treatments could be used? (e) What are the gaps in cancer treatment and management? (f) How are services organized internationally and/or within the region at present? (g) Which directions can be considered? (h) Are there models that embrace interdisciplinary, public health, medical care and inter-sectoral approaches to disease control?

**Co–Chairs**

Dr. Rolando Camacho (Austria) and Dr. Raul Hernandez Munillo Moreno (Colombia)

**Plenary Speakers**

- Dr. Franco Cavalli (Switzerland): Alternative models of care
- Dr. Felicia Knaul (USA): Sustainable models and economics of health care
- Dr. Jorge Luis Soriano (Cuba): Using cancer registry data for cancer treatment planning and implementation at a national level

**15:30 – 17:30 CONCURRENT WORKSHOPS**

**Workshop 4.1: Multidisciplinary approach for cancer treatment and care**

Co-Leads: Dr. Franco Cavalli (Switzerland) and Dr. Julio Abugattas (Peru)

The workshop explores the models embracing interdisciplinary, public health and medical care, and cross-sectoral approaches to disease control; progress made in Comprehensive Cancer Control in Latin American Countries who have participated in Leadership Training.
Workshop 4.2: Building palliative care
Co-Leads: Dr. Gaspar Da Costa (Panama) and Dr. Gillian Fyles (Canada)

This workshop intends to have a hands-on, interactive round table discussion of the ‘current state’ and ‘desired future state’ of palliative care in the Latin American region. The intent is to promote exchange of ideas among participants from countries with well-established palliative care services (United States, Canada, Europe, etc.) with participants from the Latin American Region on addressing the challenges being faced in building and/or integrating palliative care into cancer care.

Workshop 4.3: Improving access to treatment and care
Co-Leads: Dr. Rolando Camacho (Austria) and Dr. Claudia Naylor (Brazil)

The workshop explores ‘what and how’ access and flow issues are being addressed in different resource settings.

Workshop 4.4: Mobilizing communities
Co-Leads: Dr. Margaret Fitch (Canada) and Dr. Tatiana Vidaurre (Peru)

The aim of the workshop is to explore and build supportive networks, strengthen advocacy efforts, reinforce efforts on access and flow issues are being addressed in different resource settings.

Session 5
Integrating Research, Practice and Policy Priorities to Improve Cancer Control

Wednesday, November 6, 2013

08:30 – 10:00 PLENARY SESSION

Session Overview

The purpose of this session is to discuss integration of research, practice and policy priorities to improve cancer control at a population level. This session addresses the questions (a) What are the near term policy opportunity windows to align research, practice, and policy priorities to improve cancer control; (b) How are policy and practice influenced by economic and political realities above and beyond health priorities; (c) How does integration of research, practice and policy influence health disparities; and (d) What are the practical and political priorities for implementing cancer control in Latin American countries.

Co-Chairs
Dr. Cynthia Vinson (USA) and Dr. Luiz Antonio Santini (Brazil)

Plenary Speakers
- Dr. Jon Kerner (Canada)
  Opportunities for integrating pragmatic research approaches to support practice and policy priorities
- Eva Maria Ruiz de Castilla Yabar (Peru)
  The political science perspective: How is policy influenced beyond the health perspective?
- Dr. Henry Gomez Moreno (Peru)
  Integration of methodology of research on improvement of clinical practice

10:30 – 12:30 CONCURRENT WORKSHOPS

For Workshop 5.1, PLEASE NOTE: Limited seating capacity for 35 people only (first come first serve)

Workshop 5.1: NIH Grants Funding
Co-Leads: Dr. Cynthia Vinson (USA)

The workshop will be a small (~35 participants) hands-on workshop for delegates who are interested in securing funding for implementation science. The workshop will provide examples of the types of research topics/methods that lead to successful applications. It will share how to take advantage of NIH implementation science funding opportunities to rigorously evaluate the implementation of cancer control programs in Latin American, African or Asian countries (NCI).

Workshop 5.2: Operations research in cancer control
Co-Leads: Dr. Rami Rahal (Canada) and Dr. Carlos Castaneda (Peru)

The workshop explores how quantitative and qualitative approaches can be used for measuring and evaluating the cancer control system, including setting national targets and monitoring progress towards achievement of cancer control objectives.

Workshop 5.3: Research, practice, and policy partnership models
Co-Leads: Dr. Jon Kerner (Canada) and Dr. Luis Mass (Peru)

The workshop explores research, practice and policy partnership models, such as the Coalitions Linking Action with Science for Prevention in Canada.

Workshop 5.4: Moving from evidence to practice: The case of the Women’s Cancer Initiative
Co-Leads: Silvana Luciani (USA) and Dr. Javier Manrique (Peru)

The workshop explores how the Women’s Cancer Initiative, a partnership led by the Pan American Health Organization, can support public health programs to accelerate the application of new knowledge in order to reduce breast and cervical cancer mortality.

Workshop 5.5: Health economics in the context of cancer control
Co-Leads: Dr. Duniska Tarco (Peru) and Maria Fernandes (USA)

The workshop explores the concepts and principles of health economics in the context of cancer control.

Closing Ceremony

Wednesday, November 6, 2013 • 13:30 – 14:40

A Panel Presentation - Closing Comments ‘Recommendations from the Congress’
Moderator: Dr. Simon Sutcliffe (Canada)

Session 1 Dr. Graham Colditz (USA)/Dr. Eduardo Cazap (Argentina)
Session 2 Cristina Parsons Perez (USA)/Eva Maria Ruiz de Castilla (Peru)
Session 3 Dr. David Forman (France)/Dr. Carlos L. Santos (Peru)
Session 4 Dr. Rolando Camacho (Austria)/Dr. Raúl Hernando Murillo Moreno (Columbia)
Session 5 Dr. Cynthia Vinson (USA)/Dr. Luiz Antonio Santini (Brazil)

Declare Congress Closed by Congress Chair Dr. Tatiana Vidaurre (Peru)
Closing Remarks by ICCCA President Dr. Simon Sutcliffe (Canada)
Abstract Submission Guidelines

- Abstracts should not exceed 300 words in length
- Abstracts will be accepted in English only
- Abstracts must be submitted electronically through the online submission form via the Congress website at www.iccc5.com
- Research work should be original, innovative and not presented elsewhere
- Tables may be included – each counts as 75 words
- Graphics/photos are permitted – each counts as 75 words
- Presentations will be either in oral form or as poster presentations
- The length of the oral presentations is expected to be 10 minutes in duration

The Abstract Review Committee, which will evaluate all submitted Abstracts, reserves the right to accept or reject any paper and make a final decision on the form of presentation, as well as relocate submitted abstracts to a different stream and/or session if considered appropriate.

Please submit your abstract via the online submission form at www.iccc5.com

The deadline for abstract submission is June 14, 2013.

Scholarships

Scholarships may be available to delegates from low resource nations who are interested in cancer control and who would not be able to attend without financial support. Please refer to the 'Scholarship' page on the Congress website at www.iccc5.com for further information, application guidelines and deadlines.

Please complete the online scholarship application form available on the Congress website at www.iccc5.com and return via email to iccc5@icsevents.com. Scholarship applications will be accepted until June 14, 2013. Successful applicants will be notified as and when we are able to match potential candidates with sponsors.

On behalf of the 5th International Cancer Control Congress, the Scientific Program Committee is inviting the submission of Scientific Abstracts in the following subject areas which reflect the topics of our Plenary Sessions and related Workshops:

1. Improving and sustaining prevention in cancer control
2. Mobilizing all of society for effective cancer control
3. Using data and evidence to improve population health
4. Improving integrated approaches to cancer treatment and care
5. Integrating research, practice and policy priorities to improve cancer control

Abstract Submission – Important Dates

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<td>Abstract Submission OPEN</td>
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<tr>
<td>Abstract Submission Deadline</td>
<td>June 14, 2013</td>
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<tr>
<td>Scholarship Application Deadline</td>
<td>June 14, 2013</td>
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<td>Abstract Notification of Acceptance</td>
<td>August 2, 2013</td>
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<td>Early Registration Deadline</td>
<td>August 23, 2013</td>
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<td>Presenting Author Registration Deadline</td>
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All accepted abstracts will be published in the Congress Abstract Book. In addition abstracts accepted for Oral presentation will be included in manuscripts for a peer reviewed journal. Authors of submitted abstracts will be informed of the Abstract Review Committee’s decision by the beginning of August 2013. Acceptance notices including details on the format and timing of oral and poster presentations will be sent by e-mail to the presenting author.

Presenting Authors of Accepted Abstracts are required to register for the Congress by September 27, 2013. We encourage presenting authors to take advantage of discounted registration fees by registering on or before the Early Registration Deadline on August 23, 2013.

Please refer to the website at www.iccc5.com for detailed submission guidelines.
Registration for the 5th International Cancer Control Congress is open. We invite you to register via the online registration & accommodation form on the Congress website at www.iccc5.com. Take advantage of the lowest available fees by registering before the early registration deadline on August 23, 2013.

### Registration Fees

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>Early Registration (On or before August 23, 2013)</th>
<th>Regular Registration (On or before September 27, 2013)</th>
<th>Late Registration (After September 27, 2013)</th>
<th>Accompanying Person Registration</th>
<th>Gala Dinner Tickets***</th>
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<tr>
<td>Delegates from RINC and Associate Delegates*</td>
<td>250 USD</td>
<td>300 USD</td>
<td>350 USD</td>
<td>150 USD</td>
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<tr>
<td>Delegates from North America and International Delegates</td>
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<td>Interns, Students, Nurses**</td>
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<td>200 USD</td>
<td>250 USD</td>
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* RINC Delegates are from the following countries: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay, Venezuela, Cuba, Guatemala, Honduras, Mexico, Nicaragua, Panama

** Proof of status needs to be provided at time of registration

*** The Gala Dinner is not included in delegate registration. Gala tickets can be purchased for delegates and guests during registration.

### Included In Full Registration
- Name Badge
- Congress Handouts
- Onsite Program
- Access to the Scientific Sessions
- Access to the Exhibit Hall
- Access to the Opening Ceremony and Welcome Reception
- Abstract Memory Stick
- Coffee Breaks
- Lunches

### Included in Accompanying Person Registration
- Name Badge
- Access to the Opening Ceremony and Welcome Reception

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**LETTER OF INVITATION FOR VISA POLICY**

An official Letter of Invitation to obtain a Visa and authorization to attend the 5th International Cancer Control Congress will be issued ONLY after a completed Registration Form and full payment has been received.

**Please note:** Tourist visas for entry into Peru are required by most countries in Africa, Asia, Central America and the Caribbean. Consult the ICCC5 website at [www.iccc5.com](http://www.iccc5.com) for further information and check with your closest Peruvian Consulate for specific travel information.

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**CERTIFICATE OF ATTENDANCE**

A ‘Certificate of Attendance’ will be provided to all delegates attending the ICCC5. Certificates will be provided onsite at the Registration Desk.

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For any registration inquiries, please email iccc5-registration@icsevents.com. For more information on registration, please visit the Congress website at [www.iccc5.com](http://www.iccc5.com).
Accommodation Information

The Congress Secretariat (International Conference Services – ICS) is the official housing bureau for ICCC5 and will offer assistance with the coordination of hotel accommodation requirements for the Congress. Rooms have been secured and special room rates have been negotiated at the Westin Lima Hotel and Conference Center. The significantly discounted rates are subject to availability and will be available to Congress delegates only through ICS.

**Room Rates**

<table>
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<th>Room Type</th>
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<td>Deluxe Simple (King Bed)</td>
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<tr>
<td>Deluxe Double (Two Beds)</td>
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<tr>
<td>Grand Deluxe Simple (King Bed)</td>
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<tr>
<td>Grand Deluxe Double (Two Beds)</td>
<td>$265 USD</td>
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Rates subject to 18% sales tax and 10% service charges; international delegates don’t have to pay sales tax if they provide their passport at check in.

**Reservation Guarantee**

A valid credit card is required to guarantee your reservation. Reservations without a valid credit card will not be accepted.

**Cancellation Policy**

- Modification to your hotel reservation is permitted until October 17, 2013.
- A one nights room and tax penalty charge will be applied to the credit card on file for all cancellations received after October 17, 2013.
- Failure to arrive on the scheduled arrival date will result in cancellation of the hotel reservation and a charge equal to the original length of your stay will be applied to the credit card on file.
- Should you decide to leave earlier, the hotel may charge an early departure fee for all nights reserved.

Hotel accommodation bookings can be made via the online registration form at www.iccc5.com.

For any inquiries regarding registration or accommodation for the 5th International Cancer Control Congress, please contact our Registration & Housing Team at iccc5-registration@icsevents.com.
Congress delegates will be able to look forward to an exciting Social Program, including an Opening Ceremony, Welcome Reception and Gala Dinner.

Be sure to plan extra time before and after the Congress to explore some of the world’s most stunning scenery. Our staff will be there to help you make whatever Pre- or Post-Congress plans you wish. Bring your family with you and share the fun!

For further information on Peru, please visit the Congress website at www.iccc5.com or Tourism Peru at www.peru.travel/s_ftosectorturismo.asp.

Please ‘Join the Mailing List’ on the Congress website to receive regular information about the Congress.

Pre- and Post Tours

<table>
<thead>
<tr>
<th>Tour Option</th>
<th>Tour Duration</th>
<th>Dates for Group Service**</th>
<th>Price Range *** (per person)</th>
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<td>Post: November 6, 2013 16:00 – 19:00</td>
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<td><strong>Option 4</strong></td>
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<td>576 – 598 USD*</td>
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<td><strong>Option 5</strong></td>
<td><strong>Arequipa &amp; Colca Valley</strong></td>
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<td>330 – 497 USD*</td>
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* Price per person based on double occupancy, not including domestic flights
** Minimum of 10 guests for all tours; private tours available upon request
*** Detailed prices per person are provided on the Congress website at www.iccc5.com
Pre- and Post Tour Descriptions

Option 1

LIMA - City Sightseeing Tour
The tour will take us through the main avenues and squares of Lima City. We start in the “Lovers Park” (Parque del Amor) and will venture through Miraflores, to admire the archeological sight of “Huaca Pucllana”, an important ceremonial pyramid of the pre-Incan inhabitants of this region. Continuing towards the Historical City Centre, we will arrive in the Main Square of Lima, which is surrounded by Presidential and Municipal Palaces, the Cathedral of Lima and Archbishop Palace. At the Convent of San Francisco, we will visit its famous catacombs. (Half day)

Option 2

CUSCO & MACHU PICCHU - The Navel of the World and the Lost City of the Incas
This program will start with a tour of Imperial Cusco, which includes visits to the impressive Inca fortress at Sacsayhuaman Archaeological Park, and Tambomachay, Inca baths and sacred fountains of life. We will end the day visiting Cusco’s Main Square and the Cathedral of Santo Domingo. On day two, the Sacred Valley of the Incas awaits you. This tour includes stops in Awanacancha, to admire Andean camels like alpacas or llamas, the colourful market of Pisac, and Ollantaytambo, a small town which has been inhabited since Inca times. On the final full day of this tour option, we visit one of the New Seven Wonders of the world, Machu Picchu. Taking in the spectacular views we’ll travel by Vistadome train and minibus which will take us directly to the Lost City of the Incas.

Option 3

PARACAS, ICA REGION - Land of the mysterious Nazca Lines
Land of sun, flavour and rhythm, Ica has many surprises for its visitors. The vast pampas hold ancient mysteries where we will take a breathtaking flight over the Nazca lines, a series of ancient geoglyphs dating back to 400 AD. In Paracas, the national reserve and the Ballestas Islands offer an untouched natural site with resident wildlife, such as sea lions, pelicans and Humboldt penguins. On our boat tour to the islands, you will have a view of the prehistoric Candelabra of the Andes, another ancient geoglyph with associated mythology.

Option 4

CHICLAYO & TRUJILLO - Archaeology and the Land of Eternal Spring
Chiclayo is the capital city of the Lambayeque region in northern Peru, and is renowned for the discovery of the Tomb of Lord of Sipan and the archeological sites of the Moche civilization. We will tour Huaca Rajada, Pyramids Valley in Túcume, and the Royal Tombs of the Sipan Museum. On the three hour ride to Trujillo through the valley, we will enjoy visits to the Casa Grande sugar hacienda, and the Brujo Archeological Complex and Museum, containing the famed Lady of Cao mummy. Trujillo, “The City of Eternal Spring” is famous for its festivities, its traditional dance “Marinera”. At the nearby beaches of Huanchaco we will be able to observe old Peruvians fishing the traditional way, using their Totora rafts, made of Totora reeds.

Option 5

AREQUIPA & COLCA VALLEY - The White City
Siting right under the Misti Volcano, Arequipa is well known for its beautiful colonial city centre, full of churches and monasteries, all built using a white volcanic rock called sillar that gives the city its characteristic white colour. Arequipa is also a land of culinary tradition contributing greatly to Peru’s rich gastronomy. En route for the Colca Valley, will ascend the foothills of Chachani volcano while admiring the Misti and Picchu Picchu Volcanoes and will cross the vicuñas reservation of Pampa Cañahuas. On the trip to Cruz del Condor (Condor Cross), we will enjoy a spectacular view of one of the deepest canyons in the world, and with luck, will view one of the biggest and most impressive flying birds in the Andes, the majestic Condor. We will also visit the Maca and Yanque towns with their beautiful craft markets and colonial churches.
**General Information**

**Language**
Spanish is the principal language in Peru used in government, the media and the education system. Quechua, the ancient language of the Incas is spoken in many Peruvian highland regions.

**Money**
The Currency in Peru is the Nuevo Sol (soles) which is subdivided into 100 cents or céntimos in Spanish. US Dollars and Euros can be changed in Lima in hotels, banks, exchange offices or with the street “cambistas”. Always try to keep smaller notes as larger denominations such as $100 are not always accepted. If changing money at the airport only change enough for your taxi and incidentals as exchange rates there aren’t favourable. Some shops, hotels and restaurants will also accept U.S. dollars.

ATMs are quite common in Lima.

Please note: Always check for any damaged or torn bills as they will not be accepted.

**Taxis**
Be wary of the taxi drivers in Lima, especially at the airport: if you need transportation at the airport you should avoid using the informal taxis outside of it that will accost you, and either hire it inside the customs reception area, or book taxi service ahead of time online with a reputable company such as Go Airport Taxi Lima. To be on the safe side it is always better to call a reputable taxi company and wait for them to pick you up than hail one down on the street. On arrival at Lima International Airport, delegates will be greeted by ICC5 personnel who will assist with transfer arrangements.

**Visa Entry Requirements For Peru**
Tourist visas for entry into Peru are required by most countries in Africa, Asia, Central America and the Caribbean. Tourist visas are not required by nationals of the United States, Canada, Australia and Europe travelling as tourists for stays of up to 183 days.

Please note: All delegates are advised to contact their closest Peruvian consulate to check individual visa requirements. A valid passport for the duration of stay and return tickets out of Peru are required by all delegates.

**Airport Arrival Information/Reception Desk**
On arrival at Lima International Airport, delegates will be greeted by ICC5 personnel who will provide assistance with transfer arrangements to the Westin Hotel. Further details including information on how to book airport transfers will be available on the Congress website at www.iccc5.com.

**Climate**
Though classified as a subtropical desert Lima’s climate is mostly mild and dry with temperatures rarely below 12 °C (54 °F) or above 29 °C (84 °F) throughout the entire year. Two distinct seasons can be identified: summer, from December through April; and winter from June through October. November is generally a transition month into summer with warm days, fresh nights and average temperatures between 17–22°C (63–72 °F).

In other regions around Peru please note that the climate is affected by altitude. For example, mountain areas are cooler and jungle areas more humid. November in Peru transitions into the wet season so please pack appropriate clothing.

For further general and destination information please refer to the Congress website at www.iccc5.com.
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